

# Why Create More Swimmers?



Because Swimming...



## Reduces Fatal & Non-Fatal Drowning

Swimming lessons reduce the risk of fatal and non-fatal drowning by

**88%**

among children ages 1-4



## Increases Physical Activity

Swimming is a life-long skill, often leading to fun water-based activities, like boating, snorkeling, diving, and fishing



## Creates Vocational Opportunities

Competent swimmers are eligible for jobs, such as lifeguard, swim instructor, swim coach, pool facility director, and pool operator



## Leads to Sports Opportunities

Ability to swim can mean participating in sports, such as swim team, water polo, and diving, and can even lead to college scholarships

## Want to learn more?



Contact Olympian Rowdy Gaines, PHTA's VP of Partnerships & Development or donate now at [stepintoswim.org](http://stepintoswim.org)