



# APPRENTICESHIP PROGRAM

Powered by the Pool & Hot Tub Alliance



## Benefits of Hiring Veterans for Registered Apprenticeships

### Registered Apprenticeships:

- Help businesses attract and recruit a highly skilled workforce
- Fill open jobs and create a pipeline of skilled workers
- Help to reduce worker turnover
- Improve business productivity and profitability by retaining top talent

### Why Recruit Veterans to Your Apprenticeship:

- **Retention:** Veterans are highly dedicated, leading to higher retention rates
- **Leadership:** Veterans often develop strong leadership skills during military service
- **Ability to Work Well Under Pressure:** A common quality amongst veterans, allowing them to handle challenging tasks or stressful situations
- **Strong Work Ethic:** Veterans are disciplined and have a strong work ethic, which helps to increase workplace productivity
- **Loyalty:** Apprentices stay longer in their jobs following an apprenticeship, leading to lower turnover and lower training costs for the employer

### Next Steps:

- Become an employer partner to a sponsor organization (PHTA) with Registered Apprenticeship Programs
- Advertise open positions to veterans by emphasizing that GI Bill benefits can be used for apprenticeship opportunities

For additional information, visit [apprenticeship.phta.org](http://apprenticeship.phta.org) or contact [sewing@phta.org](mailto:sewing@phta.org).

