

PHTA Member Benefits



**POOL &
HOT TUB
ALLIANCE**



GENESIS
EDUCATE. CERTIFY. CONNECT.

Save Time. Save Money. Increase Your Bottom Line.

BUSINESS RESOURCES

Angi Leads

Did you know that every five seconds a homeowner turns to Angi Leads looking for a pro? We're excited to help maximize your online presence and offer a 25% discount on Angi Leads for your first 30 days to get you started. Franchisees considering joining Angi Leads have a dedicated sales team to answer questions about the program.

Angi Leads

APPI Energy - Energy Procurement & Consulting

PHTA has endorsed APPI Energy to provide data-driven procurement solutions that reduce and manage electricity and natural gas supply costs for members on an ongoing basis. Every day, APPI Energy identifies the wide range of energy supplier prices across the U.S., and the lowest prices available among many vetted, competing suppliers.

APPI
ENERGY

Safety Data Sheets and Hazmat Consulting

PHTA offers members low-cost Safety Data Sheets (SDS) on demand and chemical spill control hotline that keeps your business OSHA compliant and your employees and customers safe. Subscribing takes the unsure out of hazmat management.

Tradeshaw Exhibit Discounts

PHTA members receive a 15% discount on booth space at the International Pool | Spa | Patio Expo and The Pool & Spa Show.

**INTERNATIONAL
POOL | SPA | PATIO
EXPO**
SPONSORED BY 

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FINANCIAL SERVICES

Aqualine

Aqualine is PHTA's members go-to source for questions and information regarding group medical benefits, general liability, auto, property and workers compensation. They represent multiple insurance carriers nationwide that offer a variety of insurance solutions. In addition to insurance offerings, they offer 401(k) programs where companies can outsource the fiduciary liabilities of running the plan to them. They work with clients to develop specific processes and plans to keep them in compliance and help reduce their tax liability.



Venture Pacific Financial Services—Retirement Solution

PHTA's new retirement solution will provide you will access to one of the most efficient 401(k) programs in the industry. By joining our program, you'll save valuable time, pay reasonable costs and reduce many of the fiduciary risks involved with managing a retirement program.



American Profit Recovery

Diplomatic and low-cost (\$22 or less per account) collection solutions! Receivables are a critical part of any business. American Profit Recovery (APR) provides PHTA members with the best, most cost-efficient solutions to receivable issues with a discount of 10% for PHTA members. APR does this without alienating customers, and offers the perfect solution to help reduce internal costs and increase cash flow. PHTA members maintain control of the entire outsourced collections process through APRweb, the fully secured, browser-based program.



MONEY-SAVING PROGRAMS

Car Rental Savings

PHTA members always receive up to 25% off your AVIS rental, plus enjoy additional offers like dollars off, a complimentary upgrade, or a free weekend day. With a complimentary membership in Avis Preferred®, you'll travel better, save time and gain access to exclusive offers. Skip the counter and paperwork at many locations and go straight to your car.



PHTA members also save up to 25% off Budget base rates, plus get other great offers like dollars off, a complimentary upgrade, or a free weekend day. Plus, with a complimentary membership in Budget Fastbreak, enjoy the fastest, easiest rental experience!



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Electronics Discounts

PHTA members are now eligible to save up to 30% off the everyday public web price of Lenovo's entire product line of laptops, tablets, desktops, servers, accessories and more! Whether you need a technology boost at work, a device to stream your favorite TV show, or a tool to help with homework, Lenovo has you covered. Plus, receive free ground shipping on all web orders and monthly limited-time special offers.



Office Supplies Discounts

The PHTA Office Depot® Member Benefits Program, previously Office Depot Business Solutions Division, has been rebranded to ODP Business Solutions™. Now a B2B-focused company serving small, medium, and enterprise level companies like yours. You'll receive savings of up to 75% on the Best Value List of preferred products with free next-business-day delivery or in-store and curbside pickup.



Shipping Program

As a PHTA member, your company is eligible to receive exclusive discounts and customized pricing with the leading transportation providers in the industry. PHTA partners with UPS®, UPS Freight®, and Estes. Whether shipping an envelope or a truckload, these carriers can provide a solution.



Text Marketing Discounts

Your customers text. So should your business. Connect with website traffic, get more reviews, collect payments, and more by sending a quick message. Podium can help you grow your business. Check them out at www.podium.com.

