Why Create More Swimmers?

Because Swimming...

Reduces Fatal & Non-Fatal Drowning
Swimming lessons reduce the risk of fatal and non-fatal drowning by 88% among children ages 1–4

Increases Physical Activity
Swimming is a life-long skill, often leading to fun water-based activities, like boating, snorkeling, diving, and fishing

Creates Vocational Opportunities
Competent swimmers are eligible for jobs, such as lifeguard, swim instructor, swim coach, pool facility director, and pool operator

Leads to Sports Opportunities
Ability to swim can mean participating in sports, such as swim team, water polo, and diving, and can even lead to college scholarships

Want to learn more?
Contact Olympian Rowdy Gaines, PHTA's VP of Partnerships & Development or donate now at stepintoswim.org