

The future
belongs
to you.



**POOL &
HOT TUB**
ALLIANCE



Learn Skills.
Build Relationships.
Protect Your Business.

WHAT'S NEW



The PHTA Mentor Program

We match you with a seasoned industry leader with a proven record of success who will guide you through solutions to your business dilemmas.

New Safety Tools

Make our industry stronger and safer, and level-up your company culture with the PHTA New Safety Tools.

Resource Library

PHTA produces data-driven studies and market reports and now has thousands of resources available for members in the new resource library.

MyPHTA Online Community

Daily questions, check-ins, and group problem solving happen here, where members come together to share ideas and challenges... along with the solutions!



APPRENTICESHIP PROGRAM

Powered by the **Pool & Hot Tub Alliance**



Sign up for the new PHTA Registered Pool Maintenance and Service Technician Apprenticeship Program, a nationwide program that is registered with the U.S. Department of Labor and designed to help you recruit, build, and retain a highly skilled workforce.

Ask us how you can get enrolled!

Which Certification is Right For You?

Show off your excellence in achievement and demonstrate your proficiency in the pool and hot tub industry.

Gain credibility and increase your marketability with the credentials that will allow you to stand out from the crowd.



Dive Into Your CAREER

Find Your Next EMPLOYEE





GENESIS®
EDUCATE. CERTIFY. CONNECT.

Take Your Career to the Next Level

Want to elevate your professionalism, build better pools, and increase your sales? The PHTA and GENESIS® education programs offer the most comprehensive and complete curriculum in the pool and spa industry.

Your future starts here. Join Today!



CEUS, ANYWHERE, ANYTIME.

Convenient, available 24-7. Now you can grow without limits! Train yourself and your team faster and easier, wherever you are. Credible content, engaging curated training is available NOW.

**LEARN
24/7**

phta.org/on-demand

Certified Pool Builder & Design Professional Pathway

The Certified Pool Builder & Design Professional Pathway is a specified education and certification career pathway designed to build on knowledge to become a Certified Master Pool Builder & Design Professional.



Certified Builder Professional



**Certified
ADVANCED
Pool Builder
Professional**



**Certified
EXPERT
Pool Builder &
Design Professional**



**Certified
MASTER
Pool Builder &
Design Professional**

Educate. Advocate. Elevate.

We're Advocating for You

We're advocating for you, on every level- federal, state, and local governments hear our collective voice on issues impacting your business. We're working hard to lead the legislative and regulatory environment for the pool and hot tub industry, and we need your help to protect your business and our industry.

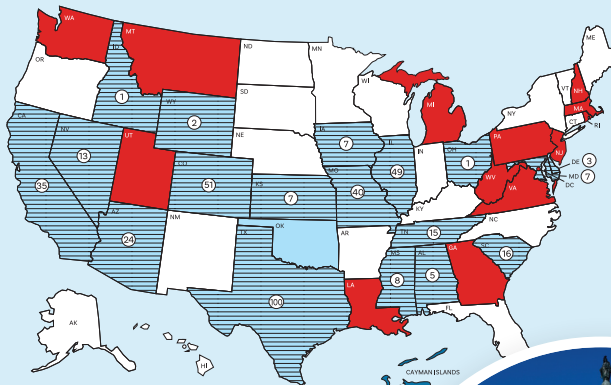
International Swimming Pool & Spa Code (ISPSC) was developed with PHTA and is the only comprehensive swimming pool code coordinated with the I-Codes and PHTA Standards. The ISPSC contains minimum regulations for public and residential pools, spas and hot tubs using prescriptive and performance related provisions.

14 statewide mandatory adoptions, nearly 400 local jurisdictions



ISPSC Adoption Status Report*

(Revised 1/20/2021)



Your future starts here. Join Today!



JOIN TODAY!



It Makes Sense to be a Member of PHTA

- Certifications and Professional Development
- Advocacy and Legislative Support
- PHTA ANSI Standards and Codes Development
- Workforce Development
- Online Community Boards
- Virtual Schools through GENESIS® and PHTA
- Consumer Awareness
- Discounts and Affinity Partners
- Engage through Councils, Committees, and Chapters of PHTA!

When you support PHTA you also support

