



**POOL &
HOT TUB**
ALLIANCE

**Special Chapter
Discount
25% off**



EDUCATE

PHTA's New Class Pass!

PHTA's conferences, webinars, virtual events, and self-paced courses provide professional development opportunities that allow you to connect, learn, and advance your career. Together with GENESIS®, we've got premium education for builders who are ready to level-up.



GENESIS®
EDUCATE. CERTIFY. CONNECT.

We believe in empowering you with the knowledge and skills to excel. Access over 16 diverse classes, specially curated for your ever-evolving industry! If you're interested in water chemistry advancements, pool maintenance best practices, or the latest trends in customer service, we've got you covered.



ADVOCATE

Get Involved

We're advocating for you, on every level—federal, state, and local governments hear our collective voice on issues impacting your business. We're working hard to lead the legislative and regulatory environment for the pool and hot tub industry, and we need your help to protect your business and our industry.



ELEVATE

We Are Setting Standards

Each member company is entitled to receive one free ANSI standard (PDF version) per year. These essential standards play a crucial role in ensuring compliance with building and service requirements.

Stay up to date with the latest industry standards and elevate your business to new heights of excellence. Your membership also comes with discounted rates on all ANSI standards throughout your membership term. Demonstrate your commitment to excellence, instilling trust in your customers and stakeholders. Stay at the forefront of industry best practices and position your company as a leader in the field.

Business Growth Support

We're committed to supporting your business growth and connecting you with top talent. Unlock the power of unlimited job postings on careers.workinaquatics.com, our dedicated portal for the aquatics industry. Now through the end of 2024, you can showcase your job openings to the vast pool of qualified candidates for no additional cost. Maximize your reach and visibility in the industry by advertising every job opportunity from entry level positions to executive roles. Build the dream team you've always envisioned!

Don't miss out on this exclusive member benefit. Dive into new opportunities with unlimited job postings at careers.workinaquatics.com today.

JUMP INTO 2024 AND BEYOND! Join onsite or online at phta.org with code **25CHAPTER** and **take 25% off** of your annual membership dues.

Special Event
Promotion

25% OFF



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Membership Application

for Builder/Installer, Retail Stores, and Service Companies

Company Information

Company Name _____
Address _____
City, State/Province, Zip, Country _____
Phone/Fax _____
Website _____

Primary Contact

Name _____ Email _____
Job Title _____
Phone _____ Mobile _____
Billing Contact _____ Billing Contact Email _____

Organization Type and Dues

Check all that apply.

- ☐ **Builder/Installer** | Firms that build, install, and renovate swimming pools, spas, hot tubs, and water features.
☐ **Retail Store** | Firms that operate a retail store open to the public offering a variety of industry products, spanning more than one manufacturer's brand(s).
☐ **Service Company** | Firms that service and maintain swimming pools, spas, hot tubs, water features.

Check the appropriate box below.

SPECIAL On-Site Pricing-Annual Payers Only

Annual Sales Revenue	Annual Dues	Monthly Dues
<input type="checkbox"/> Under \$1.5M	\$600 \$450.00	\$50.00
<input type="checkbox"/> \$1.5M-\$2.49M	\$750 \$562.00	\$62.50
<input type="checkbox"/> \$2.5M-\$4.9M	\$1,000 \$750.00	\$83.33
<input type="checkbox"/> \$5M - \$9.9M	\$2,000 \$1,500.00	\$166.66

SPECIAL On-Site Pricing-Annual Payers Only

Annual Sales Revenue	Annual Dues	Monthly Dues
<input type="checkbox"/> \$10M-\$19.9M	\$3,000 \$2,250.00	\$250.00
<input type="checkbox"/> \$20M-\$30M	\$4,000 \$3,000.00	\$333.33
<input type="checkbox"/> Over \$30M	\$5,000 \$3,750.00	\$416.66

Additional Contributions

Help Protect Our Industry!

PHTA serves as your voice for legislative matters and advances and protects your right to do business. The need for PHTA's advocacy continues to grow. Please contribute to **PHTA's Defense Fund**.

☐ \$50 ☐ \$100 ☐ \$250 ☐ \$500 ☐ \$1,000 ☐ Other _____

Payment PROMO CODE FOR 25% DISCOUNT: 25CHAPTER (annual payers only)

I want to pay my annual dues:

- ☐ Annually - payable by check or credit card (one invoice per year)
☐ Monthly - must pay by credit card (automatically charged to the credit card on file) - discount not applicable

Dues: \$ _____
Defense Fund Contribution*: \$ _____
TOTAL AMOUNT \$ _____

*Defense Fund contributions are included in your first payment-no installments.

- ☐ Check enclosed (US Funds) payable to PHTA for total amount.
Charge my: ☐ MasterCard ☐ VISA ☐ AMEX ☐ Discover as indicated at TOTAL AMOUNT.

Card Number _____
Expiration Date _____ CVV _____
Name on Card _____
Signature _____

Membership is in the name of the company. The membership year runs for 12 consecutive months beginning the month the dues invoice is processed. Questions? Contact PHTA Member Services at membership@PHTA.org or call 703.838.0083, ext. 116.

Send your application and payment to: PHTA, 1650 King St., Suite 602, Alexandria, VA 22314-4695

Credit card applications can be faxed to: (703) 549-0493

Member Code of Ethics

☐ I understand that PHTA provides services to the entire pool, spa and hot tub industry and requires membership dues to operate effectively. I affirm that all information provided herein is true and complete and that the membership category selected accurately represents my business. I understand that PHTA occasionally uses third-party information sources to verify dues information provided to the association. I have read the PHTA Code of Ethics outlined on phta.org/ethics and agree to support the association's efforts to grow the industry. I have read and agree to these terms. By checking this box, I am certifying that I am authorized to sign my organization up for membership in the Pool & Hot Tub Alliance (PHTA). I affirm that my agreement here constitutes an electronic signature and that this signature meets any and all requirements for an original signature.

Name/Date _____ Signature Required _____