

Start enjoying the  
benefits of IHTA  
membership today!  
**JOIN NOW.**

# MEMBERSHIP Application



**POOL &  
HOT TUB  
ALLIANCE**



**ihta**  
PHTA.org/hot-tubs

## Company and Contact Information

Company Name \_\_\_\_\_

Address (Physical or shipping address only. Do not use P.O. Box)  
\_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_ ZIP Code \_\_\_\_\_ Country \_\_\_\_\_

Primary Contact \_\_\_\_\_ Nickname \_\_\_\_\_

Title \_\_\_\_\_ E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

## Organization Type and Dues

Business-to-Consumer Firms (Check the appropriate box below.)

Retail Store = \$599

Service Company = \$599

## Membership Information

\*\*Membership is in the name of the company. The primary contact receives the PHTA annual dues invoice. The membership year runs for 12 consecutive months beginning the month the dues invoice is processed, after which time it shall automatically renew for additional 12 month periods unless either party elects to terminate this agreement by providing at least thirty (30) day's written notice.

Questions? Contact Member Services at [memberservices@PHTA.org](mailto:memberservices@PHTA.org) or call 703.838.0083, ext. 301.

## Payment

I want to pay my annual dues in:

Annual Payment-payable by check or credit card (Will Receive an Invoice Once Per Year)

Monthly Payments-must pay by credit card (Automatically Charged to the Credit Card on File)

Dues: \$ _____	<b>TOTAL: \$</b> _____
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Check enclosed payable to PHTA for the total amount.

Charge my:  MasterCard  Visa  AmEx  Discover as indicated above.

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV # \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

## Send your application and payment to:

PHTA, 2111 Eisenhower Avenue, Suite 500, Alexandria VA 22314-4695 Credit card applications can be faxed to:  
703.549.0493

Form Continues >

# MEMBERSHIP

# Application



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## **PHTA Code of Ethics** (read below and sign)

All members of The Pool & Hot Tub Alliance agree to be dedicated to and to comply with the following ethical principles and policies:

- To contribute to the health, safety and welfare of the public in the design, manufacture, installation, maintenance and operation of swimming pools, spas and hot tubs by complying with all applicable laws, ordinances or regulations and refraining from engaging in fraudulent or deceptive acts or practices.
- To hold all necessary federal, state and local licenses, registrations and permits.
- To hold legally required liability insurance, workers' compensation insurance, and bonding.
- To respect and not infringe upon the intellectual property rights of others and to refrain from using the property of others without their prior, written consent.
- To advertise products, services and prices truthfully and consistently with all federal, state and local advertising practices requirements.
- To establish prices in a manner that does not involve collusion with a competitor and to clearly communicate such prices to potential customers or clients prior to providing such products or services.
- To provide written sales agreements when such are requested by customers or required by law.
- To comply with the terms of all agreements, oral or written, regarding the provision of products or services.
- To respond to any consumer complaints made to any governmental authority, Better Business Bureau or equivalent nongovernmental authority.
- To exclude from company ownership or senior management any person or entity who or which, within the past three (3) years, has been convicted of or pleaded no contest (or its equivalent) to any felony or other crime involving business or financial practices.
- To use the PHTA name, logo and other intellectual property only when and as permitted by PHTA, and to cease all such use upon suspension from or termination of membership in PHTA.
- To file a complaint with PHTA regarding a potential violation of this Code of Ethics only when in possession of credible evidence of such potential violation.
- To cooperate fully with any PHTA investigation of a potential violation of this Code of Ethics.
- To encourage utilization of PHTA educational offerings as a means of enhancing the professional skills and business integrity of PHTA members and their employees.

## **PHTA Member Code of Ethics**

I understand that PHTA provides services to the entire pool, spa and hot tub industry and requires membership dues to operate effectively. I affirm that all information provided herein is true and complete and that the membership category selected accurately represents my business. I understand that PHTA occasionally uses third-party information sources to verify dues information provided to the association. I have read the PHTA Code of Ethics and agree to support the association's efforts to grow the industry. I have read and agree to these terms. By initialing this box, I am certifying that I am authorized to sign my organization up for membership in the Pool & Hot Tub Alliance (PHTA). I affirm that my agreement here constitutes an electronic signature and that this signature meets any and all requirements for an original signature.

Name Date \_\_\_\_\_ Signature (required) \_\_\_\_\_